

A 'POOL' OF IDEA'S FOR PETERBOROUGH

SUMMARY PAPER

April 2019

Compiled by Hayley Trott
Regional Development Australia Yorke and Mid North
peterborough@yorkeandmidnorth.com.au

CONTENTS

INTRODUCTION	1
SWOT ANALYSIS	2
PROJECT IDEAS	4
TRAINING AND EDUCATION	6
CONCLUSION	7
FURTHER INFORMATION	7

INTRODUCTION

Creating a 'POOL' of Ideas for Peterborough was an initiative of the Peterborough Development Officer and the Community Liaison Officer, employed with Regional Development Australia Yorke and Mid North and Uniting Country SA respectively. The aim of this project was to achieve increased engagement with the positions, increased awareness with the wider community about what is available and who can help with community development initiatives, a collated training calendar and a list of community project priorities for the coming year.

The key part of this project was to hold a community development event. The event was called 'A 'POOL' of Ideas for Peterborough', it was held during the evening on Friday 22 February 2019 at the Peterborough Swimming Pool. The night consisted of engagement stations including; an idea's wall, a SWOT analysis table and a training corner. There were also stakeholders from various groups and services who operate in Peterborough available for conversation. It was an informal evening encouraging people of all ages and demographics to contribute.

Following the event the two local Primary Schools and the High School were asked to contribute, a mixed response was received with only one Primary School contributing. This information, along with what was collected during the event was then collated and a community survey was created.

The community survey was open from the 27 March and closing on the 12 April 2019. All ideas from the evening went into the survey and generic themes were collated but no ideas were removed. The survey asked respondents to pick their top three project ideas for the community and if applicable tick what training they would like to see implemented in Peterborough in the coming year.

60 people attended the event and 100 responses were collected from both online and hardcopy versions of the survey.

This document is inclusive of the results from the event and survey.

SWOT ANALYSIS

When planning, a SWOT Analysis is important for understanding the Strengths and Weaknesses, and for identifying both, the Opportunities open to Peterborough and the Threats that might arise. Strengths and weaknesses are often internal, while opportunities and threats generally relate to external factors.

Strengths	Weaknesses
Community, Locals & Volunteers (both new and old)	Apathy to volunteering – Lions and Rotary need new members
Proactive community groups	Internet connections
Local knowledge of the town and surrounds	Fear of failure, people don't feel supported or able to join groups
Craft Groups	Fear of personal capacity, capability to get more involved
The Peterborough Youth Centre	Drugs (substance abuse)
Great community events	Lack of transport
The Art and Cultural Festival	Lack of activities for those aged under 5 (and under 10)
The Peterborough Rodeo	Lack of safe walkways
The Art Prize	New ideas not always welcomed
The Peterborough Markets	Too many houses not maintained
The Wire Works	Too many car bodies abandoned
Fresh Air	Lack of a 9am – 5pm manned police station (hours are irregular and random)
Being able to see the stars at night	Airstrip is not sealed
Relaxed lifestyle	Roads
Low priced housing	Unemployment
Great business owners	Lack of childcare availability
Shop opening times (long opening hours)	Lack of communication (people do not know what is available)
Most facilities and services are available in Peterborough	No Bakery or Car Wash
Two Primary Schools located in town (public and private)	Ongoing educational sustainability
A High School is located in town	Solar panels coming into town don't provide Peterborough with any benefits
Tourism is successful	Absenteeism at school
The Peterborough Swimming Pool	Not a clear listing of what is available to join/be part of in town
Location; easy to access from Adelaide, Arid Lands and the Flinders Ranges.	Distance from Adelaide and other Capital Cities
Located on tourist and transport routes	Lack of street parking
Peterborough SA Facebook Page (Social Media presence)	People shopping out of town, not locally
Tourism venues are first class	Lack of knowledge of what is available in town/area
Lots of large stone 'Heritage' houses	Footpaths not maintained
The Railway	Main street and key community areas, facilities and buildings are not accessible to all
The Skate Park	Aging population

The Peterborough Town Hall	Declining youth
Tourist attractions	Employment opportunities
Steamtown and the Visitor Information Centre	Decline in big business
Extensive railway history	Aged care facilities not fit for purpose
Several tourist attractions in or near to town	Medical Centre (cost too high)
Great parks and community spaces	Bollards
Hospital	Employment opportunities
Aged care facilities available in town	Dangerous driving
Free WI-FI	Taking away the Fish Café
The Main Street is clean, tidy and welcoming	
Community infrastructure	
Basketball association and facilities	
The ice-cream shop	

Opportunities	Threats
Tourism expansion (capitalising on new trends)	Funding
Grant funding	Policy changes
Volunteering	Insurance requirements
Using existing assets better	Resistance to change
Establishing an Art Gallery	Work opportunities decreasing in regional areas
Expanding town sport	Drug usage
Using the Main Street more (main street markets)	Drought and extreme weather conditions
Creation of a Makerspace	Kangaroos
Work better with neighbouring towns (Terowie, Orroroo, Jamestown etc)	Community groups closing due to lack of numbers
Establishing a neighbourhood watch	Not enough people (declining population)
Attract skilled Immigrants to Peterborough	Community knowledge not spread broadly
Become a recycling hub – create our own jobs – power supply, upcycling businesses, recycle	Aging population
Make the drug industry legal	Declining youth population
Social sports and recreation	Not enough people participating in sport
Use partnerships within town (work better together)	Declining job opportunities
Capitalise on our location and the 'Grey Nomad' population/tree change	Decline in resources for people with intellectual disabilities
With football not being held in Peterborough past 2019. Use this community space for something else	Jamestown Peterborough Football and Netball Club becoming just Jamestown
	Losing the hospital
	If SAMEX was to close
	Lack of child care services
	Mental health
	Poor air quality during winter
	Apathy
	Isolation (especially for the elderly)
	No big industry, no jobs for the future
	Price of 'things' going up
	Decline in sporting/recreational opportunities
	Resistance to change
	Lack of advertising for community events/activities

PROJECT IDEAS

Every project idea that was suggested, either during the event or discussed with the Community Development Officer or Community Liaison Officer has been included below, it is important to note that some ideas on the list are duplicates of projects or things already happening in town. They were not removed but there has been a note put next to the idea.

The projects have been ranked in order of preference following the community survey, with the top 12 including their percentage.

Project Idea	%
Upgrade basketball stadium (flooring and encourage multiuse)	27
Victoria Park upgrades (Eg. a nature play space, a walking trail, a fitness trail, gardens)	19
Improve roads and footpaths	19
Encourage more big business in the Council district (recycling plant, Kangaroo abattoirs, soft plastics recycling, 24 hour service station, regional green waste management scheme)	18
Develop fitness opportunities (Eg. turn the Federal Hotel/Football Clubrooms into a fitness centre, establish a community gym, establish mobile fitness/activity trailer (that people can use and hire)	15
Peterborough Swimming Pool upgrades (Eg. slides, enclosing the pools, water play, diving board, heated to a higher temperature, gradual slope to enter toddler pool)	14
Peterborough Memorial Hospital upgrades	12
Disability friendly spaces (Eg. a Liberty Swing at the playground, a walking track around the oval, public amenities, disability hoist at the pool)	11
After School care/rural care upgrades or relocation (so child numbers can increase)	11
Skate Park upgrades (shade sail, skate park/area aimed at younger children)	9
Upgrade aged care facilities	9
Encourage more businesses to the Main Street (Eg. a gun shop, bakery, a healthy smoothie bar, clothing store, ice cream truck, pet store, shoe store, EB Games, tech store, Toy World, yoga studio, jewellery shop, car shop, phone store)	9
Build a retirement village	
Develop a Makerspace (a place where people can come together to use, and learn to use materials as well as develop creative projects)	
More local sporting opportunities (Eg. run mini tournaments throughout the year with different types of sport not currently offered including volley ball, cricket, swimming, soccer etc.)	
Establish a community radio station	
Establish a community bakery	
Develop the wetlands	
Upgrade the courts at the Peterborough Youth Centre	
Develop a sculpture trail	
Curbing and footpaths for the whole town	
More active police presence	
Upgrade the Peterborough Community Hub (better building so it can accommodate more services and activities)	
Hold intergenerational activities (cooking, building, life skills, adopt a grandparent scheme)	
Conduct a skills audit	
More nature/walking trails	
Encourage pop up shops in empty main street buildings	
Peterborough weather station	
Develop equestrian facilities (lessons, trail riding, arenas open to the public)	
Hold community movie nights at the Theatrette at Steamtown	

Bigger training/studying facilities (Eg. University hub)	
Get the Junction Hotel up and running	
More nature friendly spaces (Eg. a bee garden, or butterfly garden)	
Development of a Fix it Café (local experts to donate time to show people how fix something or how to do something)	
Hold outdoor movies in the summer	
Encourage more events to be held in Peterborough	
Creation of a museum/static display of the gold battery and other mining history	
A butterfly garden at the cemetery to honour babies and children lost	
Develop the railway tourism further (Eg. the great Southern Railway to stop in Peterborough as part of a tourism campaign/event)	
Current collated communication approach Eg. new informer template, Post Office noticeboard upgrade, website consistency, updated and current information	
Upgrade RV Park	
Build a maze	
A trampoline park (Eg. Flip Out)	
Water park, open all year	
Open a spa	
Improvements to the park next to the hall	
Establish an annual Skate Park event or competition	
Hold a music festival	
Paint murals around town	
Establish a garden club - The Peterborough Community Garden exists	
Establish a town 'Clean Up Australia Day' - The Rotary Club of Peterborough host a Clean Up Australia Day in Peterborough	
Establish a shooting range	
More bins in public places	
Develop a motorbike track	
Army museum	
An animal zoo/petting zoo	
Mini golf	
BMX track	
Internet café - The Library and Peterborough Community Hub provide computers and internet access to the public	
Cycle scramble circuit	
Establish a car club - The Peterborough United Machinery Preservation Society (PUMPS) exists	
Establish a bike tour club	
Establish an amateur players theatre	
Establish an arcade in the old town hall	
Karate Dojo (martial arts school)	
Boom gates for the rail line	
A jungle gym with a tyre swing	

TRAINING AND EDUCATION

Training and education was a topic explored as part of this process. This is due to the importance of being appropriately skilled when applying for employment and being able and capable to contribute positively.

Training and courses the community would like to see held in Peterborough	People interested
First Aid	19
Sport training for kids (hot shot tennis, soccer skills, cricket, football)	17
Education on life skills (Filling out a cheque, depositing/withdrawing money, tax, budgeting)	13
CPR 30 (for defibrillators)	13
Community workshop series (one per month) on different activities Eg. woodwork, cooking)	13
Forklift course	12
TAFE based short weekend leisure courses	11
How to make a website	10
White card	10
Learner drivers (L's) course	10
Excavator course	8
Council based apprenticeships and traineeships	8
Truck driver licence course	8
Bar course	8
Resume and cover letter writing course	7
Photography	7
Photoshop	7
Responsible service of alcohol	7
Loader course	6
Grader course	6
Drug and alcohol training	6
Lifter course (Eg. elevated work platforms, boom lift, scissor lift)	6
Grant writing – how to apply and how to write	6
Parenting skills (the importance of early reading skills – songs, books, finger rhymes)	6
How to back a trailer	6
Child safe environments	6
Safe food handling	6
How to weld	5
Child service training	5
Nursing	5
Graphic design (basic) (Eg. using Canva/Free Pik to assist with poster creation and advertising)	4
Art/Painting classes	4
Electrician training	4
Early childhood	4
Project planning workshop series	3
Metaphysical/spiritual courses/workshops	3
Working at heights	3
Animal husbandry	2
Social media	2
Confined spaces	2
Administration skills training	1
Manual handling	1

CONCLUSION

This project, involving several engagement strategies, collated and produced a helpful source of information surrounding project ideas for Peterborough, training the community have prioritised, strengths and weaknesses of the community, threat's that might hinder the positive future of Peterborough and opportunities that could be explored.

The aim of this project was to provide the community with a voice and have a say in what their future looks like. A large list of project ideas were compiled during the event and then voted on by the wider public, as detailed above, the five most popular ideas for Peterborough included upgrading the Basketball Stadium, Victoria Park Upgrades, Improvements to roads and footpaths, to encourage more big business to the Council district and lastly to develop fitness opportunities in town. The training themes and ideas that were most popular included First Aid, Sport training for kids and Education on Life Skills.

These finding were consistent with Peterborough's demographics and key social trends. The large emphasis on the Basketball Stadium could be attributed to the possible risk of losing this sport in Peterborough due to the deterioration of the facility and need for new stadium flooring. Victoria Park is a key asset within town for locals and visitors, improvements to the existing park will bring added elements to Peterborough while revitalising an existing space to encourage more use. Improvements to road's is a consistent and shared issue within regional areas due to vehicles and machinery getting bigger, people expecting better conditions and the increased amount of RV travellers that are reliant on bitumen roads. Footpaths is an issue related to the demographic in Peterborough and the reliance of safe and accessible walking spaces. Encouraging business to Peterborough is exceedingly important, this can be directly related to the lack of job opportunities available in Peterborough. Developing fitness opportunities was a popular trend during this process, which could be attributable to the lack of recreational opportunities in town and the increasing awareness of how important fitness is for your mental and physical wellbeing.

The training and education element of this process was exciting. The most wanted course was First Aid, this came as no surprise with the past history of holding first aid courses in Peterborough being very well attended, also ranking quite high was CRP 30 (for a defibrillator) this aligns well with the aging demographic in Peterborough. The next two most popular opportunities and ideas was for sport training for kids, this followed a similar trend to the project ideas people suggested above, as well as education on life skills. This information will be used to plan and organise training and education projects in Peterborough.

Through this process community wants and needs were able to be gauged and collated. This coupled with demographic data and key strategic plans that impact Peterborough will better able the Peterborough Community Development Officer and Community Liaison Officer to plan and implement project ideas, grant applications and training opportunities into the future.

FURTHER INFORMATION

Any questions or comments can be directed to Hayley or Samara using the contact details below.

HAYLEY TROTT
PETERBOROUGH COMMUNITY DEVELOPMENT OFFICER
Regional Development Australia Yorke and Mid North
peterborough@yorkeandmidnorth.com.au
0439 648 784

SAMARA BOWDEN
COMMUNITY LIAISON OFFICER
Uniting Country SA
Samara.Bowden@ucsa.org.au
08 86 512 666 or 0438 052 980