2019 YORKE AND MID NORTH REGIONAL FORUM

“INITIATORS AND INNOVATORS”

Be inspired to focus on the future of our regional communities and environment. Learn how technologies and innovation offer opportunities to prosper and grow.
Yorke and Mid North Regional Forum, presented by the Yorke and Mid North Regional Alliance

Friday 22 March 2019
Copper Coast Sports and Leisure Centre,
1 Doswell Tce, Kadina South Australia

**PROGRAM**

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<td>9.30 – 10.00</td>
<td>Registrations</td>
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<td>10.00 – 10.10</td>
<td>Welcome by RDAYMN Chair Bill Vandepeer, and Introduction to MC</td>
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<td>Dr Annette Marner</td>
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<tr>
<td>10.10 – 10.15</td>
<td>Welcome to Country</td>
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<td>10.15 – 10.30</td>
<td>Welcome Address by Hon. Rowan Ramsay MP – Federal Member for Grey</td>
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<td>10.30 – 10.45</td>
<td>Keynote Address by Jim Whalley – SA’s Chief Entrepreneur</td>
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<td>10.45 – 11.10</td>
<td>Keynote Address by Scott Boocock – Founder and CEO of Hegs Australia</td>
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<td>11.10 – 11.15</td>
<td>Housekeeping – Dr. Annette Marner</td>
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<td>11.15 – 11.30</td>
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<td>Moira Coffey – Uni Hub Spencer Gulf</td>
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<td>Lyndsey Jackson – Electronic Frontiers Australia</td>
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<td>12:30 – 1:00</td>
<td>BREAK: Lunch in Foyer</td>
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<td>Craig Nixon – Department for Environment and Water</td>
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<td>Max Barr and Grace Hodder – Department for Environment and Water</td>
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<td>Michelle Verco – Mace Engineering</td>
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<td>Daniel Hammat – Baderloo</td>
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<td>2:00-2:10</td>
<td>Wrap up session facilitated by Trevor Naismith – Regional Manager - NRM</td>
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<td>2:10- 2:20</td>
<td>Closing remarks and acknowledgements by RDAYMN Chair</td>
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<td>2:20-2:30</td>
<td>Formal Close by Legatus</td>
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Master of Ceremonies
Dr. Annette Marner
Dr Annette Marner is an award winning writer, photographer and former ABC broadcaster from the Southern Flinders Ranges. She was at the cutting edge of regional current affairs for 30 years hosting national, state and local programs. In 2018, her novel won the prestigious Unpublished Manuscript Award at the Adelaide Festival of Arts, which will be in print mid-2019. Since launching her fine art nature photography in 2017, she has exhibited her collections in two galleries, had her images published internationally and won several awards.

www.annettemarner.com

Keynote Address
Jim Whalley
SA’s Chief Entrepreneur
Jim has recently been appointed the inaugural South Australian Chief Entrepreneur. The Office of the Chief Entrepreneur works collaboratively with businesses, researchers and investors, to facilitate connections, provide advice and position South Australia as a destination for entrepreneurship and innovation.

Jim is a graduate of the Royal Air Force Empire Test Pilots course and, amongst other qualifications, holds a Master of Business Administration, a science degree and is a graduate of the Harvard Business School OPM Executive Education Program


Keynote Address
Scott Boocock
Founder and CEO of Hegs Australia and inventor of Hegs Pegs
Scott is an inspirational speaker drawing on his range of life experiences, from growing up in Alice Springs, Northern Territory, to living and working across the globe. Scott has just published his first book 'Turn Your Ideas into Action', which reflects his personal journey of how he got to where he is today. Scott understands that it doesn’t matter what you do, you rarely do it by yourself. Your team, your family, your customers and those who you meet in your travels, make you who you are and contribute to your success. Scott's innovative idea for the common clothes peg Scott started in his backyard in 2012 which he started manufacturing in China, then moved production to Australia, bucking the trend of major manufacturers. Scott has also appeared on Channel 10’s TV reality show Shark Tank Australia, then Hegs Australia won Telstra South Australia Business of the Year and Start Up award for 2015. Hegs Pegs have also won an international Good Design Award which led to new opportunities both here in Australia and overseas. Hegs Australia has a core team based at Tonsley with manufacturing, and assembly workforce of over 50 based around South Australia.

Session 1

TECHNOLOGY

Facilitated by Kelly-Anne Saffin, CEO, RDA Yorke and Mid North

Dan Thorsland
Mighty Kingdom
“Playing the Global Entrepreneur: Game Developers in South Australia”
Dan Thorsland is part of Mighty Kingdom, Australia’s largest privately owned game development studio with over 60 fulltime crew. Dan has worked in creative industries for over 30 years. Having worked across mediums such as print, TV, films, web and computer games, Dan has all the details on finding talent, supporting their work, and getting it out to the global market.

https://www.mightykingdom.com/

Stu Nankivell
Blue Goanna Digital
“Creating the Impossible in the Mid North – A Multimedia Career in Regional SA”
Receiving his first break in the multimedia industry in 2000, Stu spent several years in web design before founding his own graphic design and video production business, where he delivered projects for clients including local government organisations, UniSA and SAFM.

In 2005, Stu moved to Japan, where he continued to develop websites and produce animation and video productions for English teaching companies. Since his return to Australia in 2010, he has produced animations and visual effects for regional television and online platforms.

In 2014, Stu co-founded a small company called Blue Goanna Digital, which specialises in video, animation and visual effects, he operates this business out of Clare in the Mid North of South Australia.


Jill Bottrall
NBNCo.
“How nbn can assist businesses to grow and innovate”
Jill Bottrall is Manager, nbn™ local SA & NT at NBN Co. She began her career as a newspaper and radio journalist based in Central Australia, Sydney, Darwin and Melbourne. She spent 23 years working in Government and Opposition in Victoria and South Australia, 17 years of which was as senior media adviser and Deputy Chief of Staff to former SA Premier Mike Rann. She devised and managed the Government’s strategic media campaigns for the 2006 and 2010 State elections. As a policy adviser, she managed several key portfolios for the Premier including defence, Federal/State relations (COAG), the arts, tourism and major events, higher education and transport, which included developing and writing key policy papers.
In the four years prior to joining NBN Co, she operated her own consultancy that specialised in strategic communications, government relations and lobbying. She was a regular commentator on politics and current affairs for radio and TV and an irregular blogger.


Moira Coffey  
UniHub Spencer Gulf  
“The Uni Hub Spencer Gulf: A new opportunity for Tertiary Education”  
Moira is the Director of the Uni Hub Spencer Gulf. The Uni Hub Spencer Gulf provides a new way to gain a tertiary education qualification in our own back yard. Moira is passionate about learning and celebrating the great things in our region. Moira has qualifications in Geology, Business, Project Management and Interior Design and has worked in Mining and mineral processing, Construction and Consulting.

https://unihubsg.org/

COMMUNITY

Facilitated by Simon Millcock, CEO, Legatus

Matthew Gordon  
OurSay  
“Update on the regional local government digital maturity project”  
Matthew’s career has been in public policy, project management, sales, start-up entrepreneurship and government 2.0 has spanned ten years. The last five focused on a tech start up building an e-gov software as a service product.

Since 2013 he has delivered over 200 online community engagement projects working across three tiers of government and advising public servants and politicians on successful communication and engagement strategies. His work has led to radical increases in positive reputations for government agencies and created new opportunities for collaborative policy development and design.

Matthew spends his spare time delivering training and unique learning and development experiences for government on the subject of enhancing community participation in policy, digital transformation and Smart Cities.

https://home.oursay.org/

Christel Lorraine Mex  
Greater Adelaide Organisation of Councils  
“Stepping up or stepping out? The future of volunteer leaders in grassroots associations.”  
After ‘re-wiring’ her career after 30 years in the South Australian public service, Christel has embarked on a PhD with Flinders University. Her research topic is investigating the challenging question of why people aren’t putting up their hand to be volunteer leaders of grassroots organisations.
Her qualifications include a Master of Business Administration and a Bachelor of Arts; and her previous career included executive roles at the Adelaide Festival Centre, State Library, the Department of the Premier and Cabinet, Department for Environment and the Office for Volunteers.

In her spare time, Christel is also a Councillor with the City of Norwood, Payneham and St Peters, and an active volunteer in her local community.


Nick Crowther
Freerange Future
“Technology’s great but... Digital connection is no substitute for human connection”

Nick is the Managing Director at certified B Corp Freerange Future, a digital agency. He has almost twenty years’ experience across digital, branding and marketing. Nick also serves on the board of the Adelaide Festival of Ideas.

https://freerangefuture.com/

Lyndsey Jackson
Electronic Frontiers Australia
“Empowered Communities – People, Technology and Community”

Lyndsey is based in the Yorke Peninsula and is a strategic thinker whose proven abilities include mobilising communities and creating engagement using modern technologies.

Driven by creating sustainable change and using available resources and opportunities, Lyndsey has experience working on over 100 web projects with 50 communities across Australia. She has also assisted social, environmental, Indigenous and youth causes to connect better, communicate and embrace digital transformations.

Lyndsey consults and works with a range of Internet technology and start up organisations, including agtech and would love to see the expansion of technical career opportunities into the regions.

Lyndsey is the Chair of Electronic Frontiers Australia Inc. a non-profit national organisation that has been promoting and protecting digital rights (civil liberties) in Australia since it was established in January 1994. Lyndsey is also a founding board member of GenJunction an organisation focused on intergenerational skill sharing.

https://www.efa.org.au/
Dr. Sarah Noack
Hart Field Site
“Grower groups: providing skills and information to the agricultural community”
Sarah Noack has been with the Hart Field-Site Group since 2013 as research and extension manager.
Her role includes coordination of Hart’s extensive trial program and sharing research with growers to improve farm business.
She is passionate about soil fertility and crop nutrition so her role in delivering research projects in the Mid-North is a perfect match.


Laki Kondylas
Flinders University
“Growing innovation in regional South Australia”
Laki Kondylas oversees the strategic growth of the New Venture Institute as Head of Strategic Projects at Flinders University, which in 2018 was judged as the top University linked incubator/accelerator program in the APAC region. NVI are innovation capacity builders that work with students, new businesses, corporates, governments, industry associations and regions to provide the tools to solve their most wicked problems.
Laki has extensive experience in economic development and international trade having held regional, national and international roles. Laki has worked regionally in the Upper Spencer Gulf and internationally in markets such as Washington DC & San Francisco. Laki has a Bachelor of Commerce and a Master of Marketing.


Michelle Verco
Mace Engineering
“Turning Crappy Campers into Happy Campers”
Michelle Verco is the Director of Mace Engineering Services, a small civil engineering consultancy based in Clare. Michelle holds a Bachelor of Engineering (Civil & Water Engineering) and a Bachelor of Applied Science (Biodiversity, Environmental and Park Management) from the University of South Australia. Michelle is experienced in structural and civil design, road design, stormwater management and design, road safety audits and traffic management reports and the design of on-site wastewater management systems.
The focus of Mace Engineering Services is to ensure projects are delivering practical, sustainable and safe outcomes for local communities. A current area of interest is the disposal of waste from Caravan Dump points and Michelle is hoping to research a suitable alternative wastewater treatment process so that caravan waste can be disposed of in a land application area (similar to domestic septic tank waste).

ENVIRONMENT

Facilitated by Trevor Naismith – Regional Manager – NRM Northern and Yorke

Craig Nixon
Department for Environment and Water
Craig started his career as a Park Assistant at Belair National Park in 1989 before moving to the Native Vegetation Branch writing management plans for Heritage Agreements in the Murray Mallee. In 1992 Craig commenced his first ranger posting at Mambray Creek in Mount Remarkable National Park. Two years later, he moved with his new wife, Robyn, to Wilpena in the Flinders Ranges NP. Whilst in the Flinders, Craig played a large part in developing the Formula Flinders project, the Flinders Seasonal Events program and Operation Bounceback, and was the inaugural liaison ranger for the Friends of Flinders Ranges National Park. Craig progressed to the position of District Ranger before moving with his young family to Paney to establish the new Gawler Ranges National Park in 2000. This was a tremendous opportunity and included the development of visitor facilities, commencement of the Gawler Ranges Bounceback program and establishment of the Friends of Gawler Ranges NP. In 2009, Craig moved with his family to Clare to take up the position of Deputy Regional Conservator in the Northern and Yorke Region and currently holds the position of Manager Parks and Sustainable Landscapes, Northern & Yorke.


Max Barr and Grace Hodder
Department for Environment and Water
“Great Southern Ark: Boosting the economy of Southern Yorke Peninsula”
Max Barr is the leader of the Yorke district team in the Northern & Yorke Natural Resource Management Board region. He represents the Northern and Yorke NRM Board and Department for Environment and Water and works with the community and partners to deliver on-ground works and provide project delivery, volunteer management, legislative support and local environmental and technical expertise.

Grace Hodder is the Landscape Ecologist for the Northern and Yorke Region, Department of Environment and Water. Working part-time for DEW, she is also finishing her PhD on the Ecology of the Diamond Firetail, a threatened bird species whose small Mount Lofty Ranges population is declining due to habitat loss and invasive weeds. During her PhD studies Grace worked as a contract ecologist on a range of projects, including the re-introduction of the Mallee Emu-wren into South Australia, long-term monitoring of the Coorong ecosystem, and bird-bandaging studies around the state. In her spare time, Grace works for a non-profit environmental organisation called BioR, which aims to re-build habitat for declining species using a scientific approach and help from the community. Grace is currently the ecologist for the Great Southern Ark Rewilding of Southern Yorke Peninsula, a project that aims to restore ecosystem health to a 170,000 ha open range reserve using strategic fencing, predator control and reintroductions of locally extinct natives.

Daniel Hammat
Baderloo
“Using Science and Technology to Breed a Profitable Merino”
Dan grew up on his family farm, ‘Baderloo’, at Washpool, between Spalding and Jamestown in the state’s Mid North.
After pursuing a career in earthmoving and civil construction, Dan returned home to join the family enterprise in 2013, and assumed the role of principal of the successful Merino stud. The 800 ha property has strong hills grazing and a balance of arable land. A further 1200 ha is accessed for summer stubble grazing. Dan has embraced technology and applied science in the sheep yard to produce outstanding results. Since establishment in 2000, Baderloo have adopted SRS breeding principles producing naturally resilient Merinos with smooth rolling skins that are highly fertile and heavily fleeced. Baderloo has 19 years of full pedigree data with Merino Select and considers breeding values to measure and compare their animals to select for the next generation pedigree.