

Yorke & Mid North Leadership Series presents...



**THE
ENTREPRENEURS
LEADERSHIP
PROGRAM 2019**

Program Overview

Would you like to develop yourself as an entrepreneur or small business owner?

The Entrepreneurs Leadership Program has been designed to develop local people to become leaders of tomorrow. The program includes workshops, networking events, mentoring and developing a business plan – and an opportunity to meet and build relationships with other current and emerging entrepreneurs and small business leaders across our region.

Background

The program has been designed to develop the knowledge and thinking of emerging entrepreneurs, while expanding professional networks. The aim of the project is to deliver a high-quality program for the region that will:

- Provide a range of skills, competencies and personal transformation
- Motivate existing and potential entrepreneurs to spend time working on, not in, their business
- Develop participant's capacity to enact change
- Create a supportive mentoring program
- Create a network of supportive entrepreneurs
- Grow the number of entrepreneurs within the region
- Improve regional collaboration and knowledge sharing
- Improve your communication skills

Who should apply?

Are/do you:

- a business owner or entrepreneur
- seeking to develop the skills to become a business owner or entrepreneur
- have a great business idea, but don't know how to get started
- looking to challenge yourself or progress your career within the region

Key Program Dates:

Monday 18 th February	People, leadership and communication	9.00am – 5.00pm
	Networking Dinner	6.00pm- 9.00pm
Tuesday 19 th February	Starting strong- Strategic business planning	9.00am – 5.00pm
Tuesday 19 th March	Mentor workshop	11.00am – 2.00pm
Tuesday 16 th April	Financial management and business structure	9.00am – 5.00pm
Tuesday 14 th May	Innovation and marketing	9.00am – 5.00pm
Wednesday 5 th June	Accessing capital and business systems	9.00am – 5.00pm
Thursday 6 th June	Business Plan Presentations and Graduation	2.00pm – 5.30pm



The Entrepreneurs Leadership Program has been designed to develop local people to become the successful entrepreneurs of tomorrow.



Each participant is partnered with a high-profile Mentor of their choice or from a list of engaged Mentors.



Program Facilitator

Jeanette Long is passionate about developing people and leadership skills in regions and agribusiness. Her work takes her across Australia and New Zealand where she facilitates a wide range of workshops including leadership, communication, strategic planning and mentoring.



Jeanette has spent her life living in the Yorke and Mid North regions farming and working in Ag Consulting Co with her husband Bill. She has recently moved to the Long family farm at Undalya and is looking forward to becoming more involved in the region.

Jeanette has been involved in many leadership roles with boards and committees in agriculture, education, rural women and fisheries and brings this personal experiences to her workshops.

She has qualifications in agriculture, teaching and a Masters in Business Administration. Jeanette is accredited to deliver the Myers Briggs, Type Indicator, is a trained facilitator, certified coach and has completed the Australian Institute of Company Directors Diploma.

Jeanette was the recipient of the SA Rural Women's Award in 2004 and received a Centenary Medal in 2003.

Eligibility

This program is open to individuals aged 18 years of age or older, residing in the following Local Government Areas:

- Clare & Gilbert Valley
- Wakefield
- Goyder
- Northern Areas
- Peterborough
- Orroroo and Carrieton
- Mount Remarkable
- Port Pirie
- Barunga West
- Copper Coast
- Yorke Peninsula

Program Design

The program will run over 6 months, commencing February 2019 and finishing in June 2019. Please see the program schedule on Page 1 for details on key dates and activities.

There are three components of the Program:

Mentoring

Each participant is partnered with a high-profile Mentor of their choice or from a list of engaged Mentors. These Mentors are highly successful business, political, community and industry leaders who are an integral part of this region and expose the participants to a wealth of knowledge.

Workshops

The program includes five full day workshops held over four months. At these workshops you will develop your skills within the following areas:

- People, leadership and communication
- Starting strong- Strategic business planning
- Mentor workshop
- Financial management and business structure
- Innovation and marketing
- Accessing capital and business systems

This program will include a Networking Dinner and the opportunity to meet high profile guest speakers and key decision makers, establishing connections and contacts that are extremely valuable to your future.

Individual Business Plans

Each workshop is designed to kick-start one of 5 defined modules to create an individualised business plan for each participant. Participants will be provided with templates to assist in preparing their own business plan, with the aim to have a fully developed plan to share with participants, guests and mentors at the course graduation.

Cost

Individuals will be asked to contribute \$450 to secure a place in the program. This payment is non-refundable upon acceptance to the program.

Selection Criteria

Applications will be reviewed and successful candidates selected based on their:

- Demonstrated entrepreneurial or small business skills – or a strong desire to develop skills in this area
- Motivation to lead innovation across their organisation and/ or in their community
- Ability to attend and complete all scheduled project activity

The selection of the participants for the program is undertaken by a panel established by the Project Steering Committee.

Yorke & Mid North Entrepreneurs Leadership Program Coordinator

Lynn Wallace

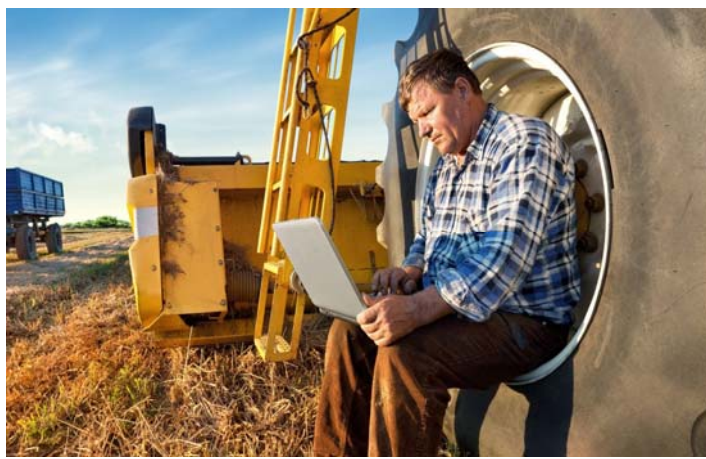
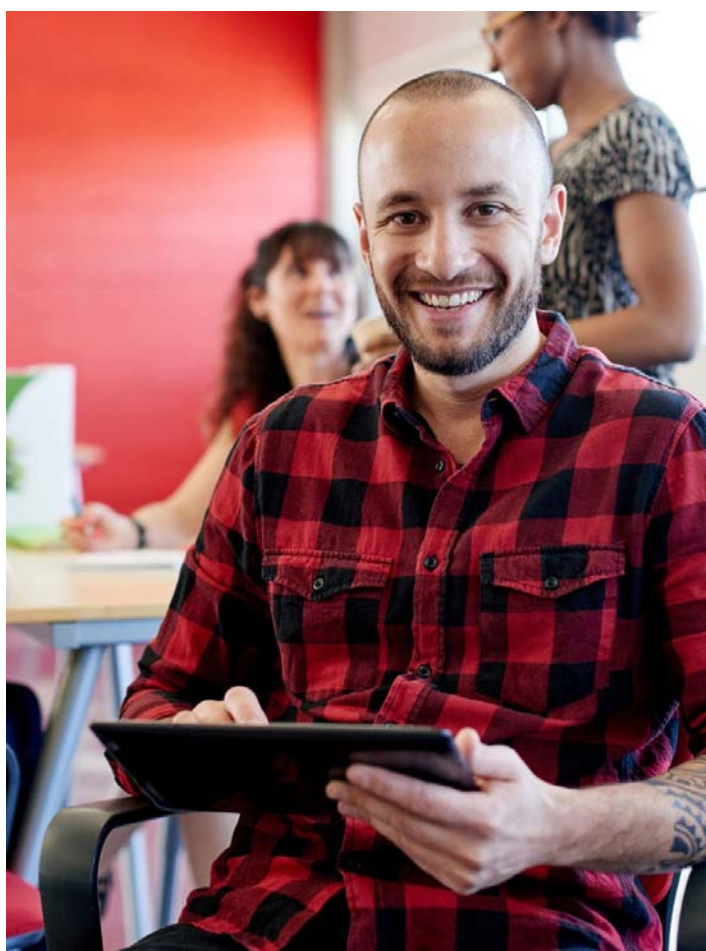
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Application Form

Application Process

- Applications close at 5pm on Friday 11th January 2019.
- Applications will be reviewed and shortlisted, applicants may be required to attend an interview
- All applicants will be notified of the outcome by 25th January 2019.

Instructions and advice for applicants

- Complete each section of the application in full
- Type or print answers clearly in space provided
- Application must be signed by the candidate
- Attendance at the workshops, networking dinner and graduation is mandatory. Nominees must be able to commit to the full program of activity, and failure to attend may result in withdrawal from the program
- All applications will be evaluated in confidence
- No individual should be discouraged from applying for financial reasons. Regular payments may be negotiated.
- Many suitable applicants may not be chosen for the program due to the limited spaces available. Individuals not selected are strongly encouraged to apply in subsequent years

Please submit an electronic copy of your application no later than 5.00pm Friday 11th January 2019.

lwallace@yorkeandmidnorth.com.au. You must also send a signed, hard copy of the application form to:

Lynn Wallace

Regional Development Australia Yorke & Mid North

155 Main North Road, Clare SA 5453

T: (08) 8842 3115

Freecall: 1300 742 414

M: 0429 458 453

E: lwallace@yorkeandmidnorth.com.au



Personal Details

Full Name:

Home address:

Postal address:

Date of birth:

Gender:

Email:

Phone: w: / h: / m:

Local government area where you live:

Country where you were born:

Aboriginal/Torres Strait Islander:

Spoken language:

Hobbies/interests:

Employer/Organisation

Employer:

Job Title:

Business address:

Phone:

Email:

Date of joining current employer/organisation:

Local government area where you work:

Industry sector: (check boxes below)

- | | |
|--|--|
| <input type="checkbox"/> Agriculture Forestry and Fishing | <input type="checkbox"/> Accommodation, Café and Restaurants |
| <input type="checkbox"/> Communication Service | <input type="checkbox"/> Construction |
| <input type="checkbox"/> Cultural and Recreation Services | <input type="checkbox"/> Education |
| <input type="checkbox"/> Electricity, Gas and Water Supply | <input type="checkbox"/> Finance and Insurance |
| <input type="checkbox"/> Government Administration and Defence | <input type="checkbox"/> Health and Community Services |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Personal and Other service |
| <input type="checkbox"/> Property and Business Services | <input type="checkbox"/> Retail Trade |
| <input type="checkbox"/> Transport and Storage | <input type="checkbox"/> Wholesale Trade |
| <input type="checkbox"/> Other (Please Specify) | |

Do you have any additional business/start-up concepts that you wish to explore? Details:



Education/Training:

Please list all secondary and tertiary education experience:

Institution	Location	Year/s attended	Areas of Study	Qualification

Employment Experience

Please list all previous employment in the last 10 years (current employment first)

Organisation	Title/Responsibility	Start Date	End Date	Reason for leaving

Further Questions

Please answer the following questions and supply answers in a separate Word Document.

1. Describe your current role/own business and outline the focus, tasks, size, challenge, risk areas and opportunities:
2. What do you consider to be your most significant career achievement to date:
3. Why would you like to participate in the program and what would you like to get out of it?
4. What are your goals for the next 3 years?
5. What do you feel are the three most significant challenges that face your business/career?
6. What are the three most exciting opportunities facing your business/career?
7. How do you expect to benefit from your involvement in the Entrepreneurs Leadership Program?
8. How did you find out about the Entrepreneurs Leadership Program?



Participant Declaration

Successful applicants will be required to fully commit themselves to the program. Funding has been provided to subsidise the cost of the program in partnership with the Department for Industry and Skills. There is a non-refundable fee payable by the individual upon acceptance into the program.

(check boxes below)

- I agree to attend all activities as part of the Entrepreneurs Leadership Program.
- I agree to work on a formal business plan and make a formal presentation on completion
- I agree to being linked with a mentor
- I agree to pay the non-refundable contribution of \$450.

Signature:

Date:

