



REGIONAL DEVELOPMENT AUSTRALIA YORKE AND MID NORTH

BUSINESS/ACTION PLAN

RDAYMN Business/Action Plan

KEY RESULT AREA 1 – REGIONAL BUSINESS GROWTH

Outcome

1.1 Attract new investment in business development in the region

Strategic Directions

1.1.1 Attract new investment in business development in the region

1.1.2 Assist in the growth of export initiatives in the region

1.1.3 Build best practice business skills through continuous improvement

1.1.4 Support existing businesses in the region

1.1.5 Encourage industry collaboration across the region, state and nationally to address growth and barriers to investment

KEY PROJECTS

SD	PROJECT NAME	DESCRIPTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
1.1.1	Regional Investment Prospectus	Develop targeted Investment Tools for attraction of new business and industry to the region	All LGAs	BD	30 June 2011	RDAYMN-Internal \$10,000

ACTIONS

SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
1.1.1	Assist in facilitating appropriate planning and land use zoning through assistance to business and input to PAR and Section 30 reviews	All LGAs	ED	Core	Internal- Core funding
1.1.1	Identify and promote the competitive advantage of setting up business in Yorke and Mid North	All LGAs	BD/ ED	Core	Internal- Core and BDO funding
1.1.1	Work with new business and industry to encourage investment in the region	All LGAs	BD/ ED	Core	Internal- Core and BDO funding

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SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
1.1.1	Work with local government to introduce appropriate economic zoning for sustainable development	All LGAs	ED	Core	Internal- Core Funding
1.1.1	Work with local government to identify new business opportunities for the region and target/ approach businesses and industries	All LGAs	BD/ ED	Core	Internal- Core and BDO funding
1.1.2	Support new and existing businesses to access new export markets and increase export sales in the region	All LGAs	BD	Core	Internal- BDO funding
1.1.2	Hold one major export forum per annum	All LGAs	BD	Core	Internal- BDO funding
1.1.2	Promote and work closely with AusTrade services	All LGAs	BD	Core	Internal- BDO funding
1.1.3	Identify and maintain strategic partnerships to provide business capability services (including work with traders groups and progress associations to identify business capacity needs in the business community)	All LGAs	BD	Core	Internal- BDO funding
1.1.3	Provide quality and currency of business workshops and seminars	ALL LGAs	BD	Core	Both internal-BDO funding and \$3,000 internal funding plus other leveraged sources
1.1.4	Identify barriers to growth for existing businesses and provide regional leadership in informing Government/ Stakeholders on barriers to growth for industry	All LGAs	BD	Core	Internal- BDO funding
1.1.4	Work with existing businesses to support, retain and expand investment and employment opportunities	All LGAs	BDO	Core	Internal- BDO funding
1.1.5	Work with clusters of businesses to promote regional collaboration	All LGAs	BD	Ongoing	Internal – BDO funding

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Outcome

1.2 Employment and growth attraction

Strategic Direction

1.2.1 Maximise employment opportunities for current and new businesses

1.2.2 Identify growth opportunities and barriers for current and new businesses (including climate change)

1.2.3 Increase the level of business innovation through new product and process development in the region

KEY PROJECTS

SD	PROJECT NAME	DESCRIPTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
1.2.2	Climate Change Sector Agreement	Assist co-ordination and negotiation of Climate Sector Agreement with Premier, CLGR, NYNRM and RDAYMN	All LGAs	ED	30 June 2011	Internal- Core Funding

ACTIONS

SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
1.2.1	Encourage business planning alongside workforce development planning	All LGAs	BD/ WD	Core	Internal- BDO funding and SA Works Support Grant
1.2.1	Assist in understanding of Industrial Relations and Occupation Health Safety and Welfare Legislation with businesses	All LGAs	BD	Core	Internal- BDO funding
1.2.1	Assist business with readiness for tenders and encourage local participation in major projects	All LGAs	BD	Core	Internal- BDO funding
1.2.1	Provide input into policy/ Government in relation to barriers to employment	All LGAs	BD	Core	Internal- BDO funding
1.2.2	Assist CLGR with the Climate Change Vulnerability Assessment of Yorke and Mid North	All LGAs	ED	Core	Internal- Core funding
1.2.2	Implement actions for industry sustainability initiative report for the Yorke and Mid North	All LGAs	ED	Core	Internal- Core funding and source funding

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SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
1.2.3	Assist in policy development and assist business with innovation	All LGAs	BD	Core	Internal- BDO funding
1.2.3	Work with AusIndustry and DTED manufacturing to promote innovation	All LGAs	BD	Core	Internal- BDO funding

KEY RESULT AREA 2- COMMUNITY DEVELOPMENT

Outcome

2.1 Viable regional population

Strategic Direction

- 2.1.1 Pursue population growth in line with South Australian population growth rate
- 2.1.2 Support and facilitate initiatives that retain youth in the region
- 2.1.3 Support the development of strategic and community infrastructure

KEY PROJECTS

SD	PROJECT NAME	DESCRIPTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
2.1.1	Yorke and Mid North Population Attraction Project	Implementation of Yorke and Mid North marketing plan and development of website, brochures and targeted marketing events	All LGAs	ED	30 December 2010	DTED Project Funding- \$100,000

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ACTIONS

SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
2.1.1	Actively promote the advantages/ benefits of living and working in the Yorke and Mid North	All LGAs	ED	Core	Internal- Core Funding
2.1.1	Promote linkages including matching underemployed spouses and displaced workers to industry	All LGAs	ED/ WD	Core	Internal- Core and SA Works Support Grant
2.1.1	Support Adelaide Plains Marketing to attract investment and promote population growth	WRC	ED	Core	Internal- Core
2.1.2	Support the development of Young Persons and Professional Network in the region	All LGAs	BD	30 June 2011	Internal- BDO funding
2.1.2	Encourage community infrastructure that supports youth retention	All LGAs	ED	Core	Internal- EDO funding
2.1.2	Partner with other organisations to promote youth needs (ICAN, BLNF, Yorke Youth) to assist with grant writing opportunities, governance and strategic directions	All LGAs	WD	Core	SA Works Support Grant
2.1.2	Assist with equity and access to training for youth	All LGAs	WD	Core	SA Works Support Grant
2.1.3	Support Local Government and the community to maximize community infrastructure funding	All LGAs	ED	Core	Internal- Core Funding
2.1.3	Assist in South Australia Strategic Plan and other government planning on infrastructure priorities	All LGAs	ED	Core	Internal- Core Funding
2.1.3	Work with local government and concurrent state agencies to investigate Local, State and Australia Government partnerships for community infrastructure	All LGAs	ED	Core	Internal- Core Funding

Outcome

2.2 Build and harness community capacity

Strategic Direction

- 2.2.1 Develop the region's leadership and civic skills
- 2.2.2 Provide leadership and support to community and industry during emergencies and natural disasters
- 2.2.3 Support Strategic Government Initiatives in communities that constructively address Indigenous disadvantage

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ACTIONS

SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
2.2.1	Support and participate in regional leadership programs (including co-ordination)	All LGAs	ED	Core	Internal- Core Funding
2.2.1	Provide speakers to Schools (including through the Advantage SA speakers in schools program)	All LGAs	BD	Core	Internal- BDO Funding
2.2.1	Participate and promote Yorke and Mid North Regional Strategic Alliance	All LGAs	ED	Core	Internal- Core Funding
2.2.1	Provide and promote business leadership through speakers and commerce dinners	All LGAs	BD	Core	Internal- BDO Funding
2.2.2	Provide emergency response to labor market vacancies	All LGAs	WD	Core	Internal- BDO Funding
2.2.2	Provide appropriate assistance to disaster response and participate in mitigation strategies	All LGAs	ED	Core	Internal- Core Funding
2.2.3	Work with housing, training, health agencies to decrease Indigenous Disadvantage	All LGAs	ED	Core	Internal- DEEWR Funding IEDO
2.2.3	Support and facilitate and Indigenous Education and Training Plan for Yorke and Mid North	All LGAs	ED	Core	Internal- DEEWR Funding IEDO

KEY RESULT AREA 3- INFRASTRUCTURE DEVELOPMENT

Outcome

3.1 Collaborative approach to short, medium and long term infrastructure planning:

Strategic Direction

- 3.1.1 Collaborate with regional partners existing and future industry needs for infrastructure development
- 3.1.2 Facilitate the integration of Government and regional planning and funding processes with industry needs
- 3.1.3 Identify infrastructure development that supports industry, business and community development

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KEY PROJECTS

SD	PROJECT NAME	DESCRIPTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
3.1.1	YMN Infrastructure Audit	Undertake an infrastructure audit of current facilities which outlines current status and provides a gap analysis to meet predicted industry growth	All LGAs	ED	30 June 2011	RDAYMN- Internal \$10,000
3.1.1	GIS Mapping	Produce spatial social and economic tools covering 65 key socio- economic attributes of the region and	All LGAs	ED	30 June 2011	Regional Project Fund- \$30,500 and \$12,000 Establishment Fund
3.1.1	Clare Valley Water Security Project	RDAYMN has partnered with NYNRM and CGVC to produce a Water Security Plan for the Clare Valley	CGVC	ED	30 December 2011	Regional Project Fund- \$65,000, NYNTM \$10,000

ACTIONS

SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
3.1.1	Produce and Annual Regional Roadmap which encompasses community aspirations and regional plans	All LGAs	ED	30 August 2010 & 30 June 2011	Internal- Core Funding
3.1.1	Provide advice and guidance to the Upper Spencer Gulf Water Security Plan	RCPD	ED	30 June 2011	Internal- Core Funding
3.1.1	Provide advice and guidance to CLGR Water Committee	All LGAs	ED	Ongoing	Internal- Core Funding
3.1.1	Provide advice and guidance to Yorke Peninsula Water Security Plan	WRC, DCYP, DCCC, DCBW	ED	30 December 2011	Internal- Core Funding
3.1.1	Provide assistance and input into South Australian Strategic Infrastructure Plan	All LGAs	ED	30 June 2011	Internal- Core Funding

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SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
3.1.1	Investigate alternative water supplies options with Office of Water Security, SA Water and private enterprise.	All LGAs	ED	Core	Internal- Core Funding
3.1.1	Work with the Upper Spencer Gulf Common Purpose to advocate for duplication of natural gas supply	RCP, NAC	ED	Core	Internal- Core Funding
3.1.1	Assist in the strategic and implementation of the Yorke Land Use Framework and draft Mid North Land Use Framework	All LGAs	ED	Core	Internal- Core Funding
3.1.2	Liaise with SA Water to encourage investment in infrastructure and water delivery frameworks.	All LGAs	ED	Core	Internal- Core Funding
3.1.3	Work with Local Government, NYNRM in relation to sustainable coastal development	WRC, DCYP, DCCC, DCBW, DCPP	ED	Core	Internal- Core Funding
3.1.3	Work with local government and wind farm developers to promote appropriate environmental development	All LGAs	ED	Core	Internal- Core Funding
3.1.3	Assist NYNRM to secure additional Caring for Country projects across Yorke and Mid North	All LGAs	ED	Core	Internal- Core Funding
3.1.3	Work with industry to implement climate change efficiencies as identified in the Yorke and Mid North Industry Sustainable Initiative	All LGAs	ED	Core	Internal- Core Funding
3.1.3	Work with Regional Tourism bodies to increase and promote investment in tourism infrastructure	All LGAs	ED	Core	Internal- Core Funding
3.1.3	Work with government and industry to provide options for tertiary study in Yorke and Mid North	All LGAs	ED	Core	Internal- Core Funding

Outcome

3.2 Essential infrastructure investment that supports industry, business and community development:

Strategic Direction

- 3.2.1 Facilitate private infrastructure investment
- 3.2.2 Facilitate public infrastructure investment

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KEY PROJECTS

SD	PROJECT NAME	DESCRIPTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
3.2.1	Mid North Broadband Project	Provision of wireless broadband at 12MBs to Mid North through provisioning of 7 WiMax towers	CGVC, RCG, WRC	ED	30 June 2011	RDAYMN- Internal \$145,000, Local Government \$5,000, Regional Project Fund \$100,000 and Broadband Development Fund \$350,000, Aussie Broadband \$600,000

ACTIONS

SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
3.2.1	Increase third party access to water and electricity for private infrastructure	All LGAs	ED	Core	Internal- Core Funding
3.2.1	Assist business and industry to develop infrastructure in Yorke and Mid North	All LGAs	ED	Core	Internal- Core Funding
3.2.1	Develop a proposal for a PPP partnership with industry for duplication of lateral gas line to the Upper Spencer Gulf	PPRC	ED	Core	Internal- Core Funding
3.2.1	Support private industry to access Regional Development Infrastructure Funding	All LGAs	ED/BD	Core	Internal- Core and BD Funding
3.2.2	Work with the Australian Government	All LGAs	ED	Core	Internal- Core Funding
3.2.2	Develop with community a Digital Economy Strategy for social and economic advantage in Yorke and Mid North	All LGAs	ED	Core	Internal- Core Funding

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SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
3.2.2	Work with government to develop freight and road networks and revisit Freight forums with stakeholders	All LGAs	ED	Core	Internal- Core Funding
3.2.2	Assist in electricity augmentation for industry and key projects across the region including the Jamestown Industrial Park	All LGAs	ED Core	Core	Internal- Core Funding
3.2.2	Pursue and promote the development of a deep sea port in the Upper Spencer Gulf	PPRC	ED	Core	Internal- Core Funding
3.2.2	Maximise access to Regional Infrastructure Funding	All LGAs	ED	Core	Internal- Core Funding

KEY RESULT AREA 4- WORKFORCE DEVELOPMENT

Outcome

4.1 Increase labor force participation:

Strategic Direction

- 4.1.1 Ensure workforce skills, labor supply and training match the needs of industry
- 4.1.2 Raise the profile of highly skilled workforce development across the region
- 4.1.3 Support new and existing businesses with workforce development and retention

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KEY PROJECTS

SD	PROJECT NAME	DESCRIPTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
4.1.1	SA Works in the Region program	Promote and match industry needs to disadvantaged individuals through Case Management, Training and transitioning to work	All locations	WD	30 June 2011	SA Works in the Region Funding- Yorke- \$310,000 Mid North \$300,000 Southern Flinders \$400,000

ACTIONS

SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
4.1.1	Lead and expand ESF networks to gather intelligence regarding workforce development and match to industry needs	All LGAs	WD	Core	SA Works in the Region Support Grant
4.1.1	Work with DFEEST to facilitate the implementation of SA Works in the Region program and its Review	All LGAs	WD	Core	SA Works in the Region Grant
4.1.1	Promote the attraction of expanded training providers to Yorke and Mid North	All LGAs	WD	Core	SA Works in the Region Support Grant
4.1.1	Undertake and audit and gap analysis of training in the Yorke and Mid North region	All LGAs	WD	30 June 2011	SA Works in the Region Support Grant
4.1.1	Liaise with Industry Skills Councils to assist in the development of workforce planning and traineeships in the region	All LGAs	WD	Core	SA Works in the Region Support Grant

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SD	ACTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
4.1.1	Assist in the development and implementation of the Workforce Development Plan for the Upper Spencer Gulf and District Council of Peterborough through the Local Employment Co-ordinator	All LGAs	ED/ WD	30 June 2012	SA Works in the Region Support Grant/ Internal- Core Funding
4.1.1	Provide assistance with funding applications and increased usage of trade training centres through trade schools for the future	All LGAs	WD	Core	SA Works in the Region Support Grant
4.1.1	Encourage and establish a Strategic Training and Education Group for the Yorke and Mid North	All LGAs	WD	Core	Internal- Core Funding
4.1.1	Engage with the Resource and Engineering Skills Alliance to maximize employment and training opportunities	All LGAs	WD	Core	SA Works in the Region Support Grant
4.1.2	Promote to industry the value, and mechanisms, to improve workforce development through Yorke and Mid North	All LGAs	WD	Core	SA Works in the Region Support Grant
4.1.2	Provide input and align Strategic and Action Plans with DFEEST Skills for All	All LGAs	WD	30 June 2012	SA Works in the Region Support Grant/ Internal- Core Funding
4.1.3	Raise the profile and quality of workforce planning for businesses in the region	All LGAs	WD	Core	SA Works in the Region Support Grant
4.1.3	Promote workforce development and develop a program for employer of choice	All LGAs	WD	Core	SA Works in the Region Support Grant
4.1.4	Assist business to train and develop best practice Human Resource Strategies	All LGAs	WD/ BD	Core	SA Works in the Region Support Grant
4.1.4	Assist business and industry to access up-skilling for industry needs	All LGAs	WD	Core	SA Works in the Region Support Grant

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Outcome

4.2 Attract Skilled workers to the region:

Strategic Direction

4.2.1 Attract skilled migrants to fill skills needs in the region

KEY PROJECTS

SD	PROJECT NAME	DESCRIPTION	LOCATION (LGA)	BUSINESS UNIT	STATUS	RESOURCE
4.2.1	Migration and Workforce Development Officer Program	Promote and match industry needs to disadvantaged individuals through Case Management, Training and transitioning to work	PPRC,NAC, DCMR	WD	30 June 2011	Immigration SA Funding \$12,500